MEMORY CARE PRICING

Thrive Memory Care at Home Again Waunakee

Waunakee Memory Care serves a maximum of 12 residents. This small setting allows our team to provide more personalized care, maintain a very high staff-to-resident ratio, and dedicate a full-time nurse to those 12 residents.



Apartment and Care Pricing

APARTMENT RATE		INDIVIDUALIZED CARE		TYPICAL MONTHLY TOTAL
$6,000 per month	+	**$1,500 to $5,000** typical per month	=	**$7,500 to $11,000** for one resident

Currently, our residents' average monthly cost is about $8,500.

Explore private studio living and a representative floor plan on page 3.

ONE-TIME ENTRANCE FEE — **$2,000 due at admission**

What the apartment rate covers

The selected apartment, utilities, meals, housekeeping, laundry, activities, and secure memory-care community.

How care charges are determined

Our assessment prices the specific services each resident needs rather than placing everyone into a tiered package.

What Families Can Expect

Care planning together

Residents, families, and our clinical team build the plan around goals, preferences, and assessed needs.

Charges tied to services

Care charges change when the services a resident needs and receives change.

A clear explanation

We explain what changed, why it changed, and how it affects the monthly charge.

Ongoing review

The plan can be updated as health, mobility, cognition, behavior, or safety needs change.

The assessment reviews health conditions, bathing and hygiene, dressing, continence, mobility and fall risk, nutrition, medication and clinical support, cognition, behavioral expression, and wandering or elopement risk.

Individualized care ranges are estimates, not caps. In unique situations involving higher care needs, care charges and monthly totals may exceed these ranges. The entrance fee is separate; other fees may apply. Ask our team for a personalized estimate.

PERSONALIZED MEMORY CARE

Individualized Care Charges

Each resident's care charge is based on the services and level of support identified in their memory-care assessment. The table below shows monthly ranges when a charge applies.

Service	Monthly Cost Range	Service	Monthly Cost Range
Management of Health Conditions	$400 to $750	Special Diet Management	$200 to $300
Bathing Assistance	$100 to $400	Medication Management	$150 to $650
Bathing: care-resistance support (add-on)	$100 to $400	Oxygen Management	$100 to $300
Daily Hygiene Assistance	$100 to $350	Diabetic Care	$150 to $1,000
Dressing Assistance	$200 to $300	Lab Schedule Management	$100 to $400
Continence Assistance	$50 to $600	Cognitive Disorientation	$500 to $1,250
Mobility Assistance	$100 to $1,000	Behavioral Symptoms of Dementia	$500 to $1,250
Fall Risk Monitoring	$100 to $300	Wandering and Elopement Risk	$500 to $1,250
Eating Assistance	$100 to $1,000		

Not every resident needs every service. Some assessment levels carry no added charge. Only the applicable services and assessed support levels are included in each resident's individualized care charge.

Additional Staff Support

Service	Hourly Charge
Additional nursing visits or care	$100 / hour
Resident assistant, management, housekeeping or maintenance	$60 / hour

Additional staff charges apply when significant extra staff time is required.

Long-term-care insurance processing, when applicable: $45 per month.

Thrive

MEMORY CARE BUILT AROUND THE PERSON

Care Designed Around the Person

Thrive provides a secure, supportive setting for dignity, connection, and purpose. We honor each resident's story, preferences, and abilities; adapt as needs change; build on strengths and independence; and promote engagement, comfort, and well-being.

Thrive in Daily Life

Supporting independence. We encourage residents to do more of what they can, every day.
Familiar routines. Predictable routines create comfort, build confidence, and reduce stress.
Meaningful daily moments. Shared stories, music, movement, and connection bring purpose to each day.
Personalized care plans. Plans evolve with each resident's needs, preferences, strengths, and abilities.
Nursing and medication oversight. Licensed nurses provide on-site medication management and health oversight.
Dementia-trained support. Caregivers are available around the clock for reassurance, redirection, and assistance.
Purposeful activities. Activities support memory, movement, enjoyment, and meaningful connection.
Family communication. Monthly Thrive reports and ongoing updates keep families informed and connected.
Wellness and safety. We monitor hydration, nutrition, comfort, safety, and patterns behind behavioral expression.

Private Studio Living

Representative Studio Floor Plan



Studios: approx. 281 to 363 sq. ft.

A few similar studio plans are available.

Thrive is personalized to each resident and continues to evolve over time.

Schedule a tour and request a personalized pricing estimate

Meet the team, explore the community, and talk through your options.

608-850-9684 option 1